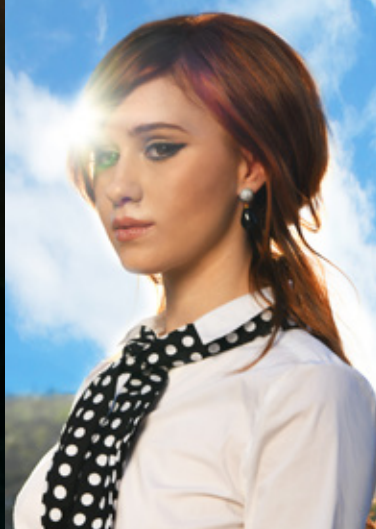



1883

media pack 2025



**1883 is an online
platform
and lifestyle
brand showcasing
emerging talent
from fashion,
music, film,
travel and beauty
industries.**





**1883 is known for putting
the hottest new talent centre
stage and is recognised as
an accessible brand.**

**Our readers are confident consumers,
young, trendy, fashion savvy
trend setters.**

1883

Readers are

Social

They go to bars/clubs on average two times a week.

Well Traveled

They take on average three overseas trips per year and five trips within the home country per year.

Beauty Conscious

79% purchase beauty/grooming products more than once a month.

Avid Shoppers

90% shop at Brick-and-mortar stores and 98%

Readers

Profile

Gender

Female	62 %
Male	38%

Age Breakdown

18–24	26%
25–39	43%
40–54	20%
55+	7%
Not specified	4%

Average Age 32

Demographic

UK	35%
USA	30%
Europe	25%
Asia	10%



monthly
page views

360 K

daily
page views

2.2 K

unique
visitors

120 K



23.7 K



73.8 K



14.6 K



Music

Film

Beauty

Fashion

Lifestyle

Art

Features

Features

Make Up

Editorials

Travel

Interviews

18 Questions

Getting Ready with...

Skin

Features

Food

Exhibitions

Track by Track

Celebrity Beauty

Listicals

Theatre

On Rotation (playlists)

Events

Men's Grooming

Editor's Pick

Interviews

Reviews

Wellness

Premieres

Editor's Pick

Advertorial Rate Card

Single

Brand Shoot: from **£5000**

Multi-Brand Shoot: from **£500**

Digital Cover: from **£8000**

Editor's Pick: **£750**

Prices are exclusive of VAT

Section Sponsorship

To sponsor a section from Home, Music, Film, Fashion, Beauty, Art or Lifestyle contact:
advertising@1883magazine.com



Brands

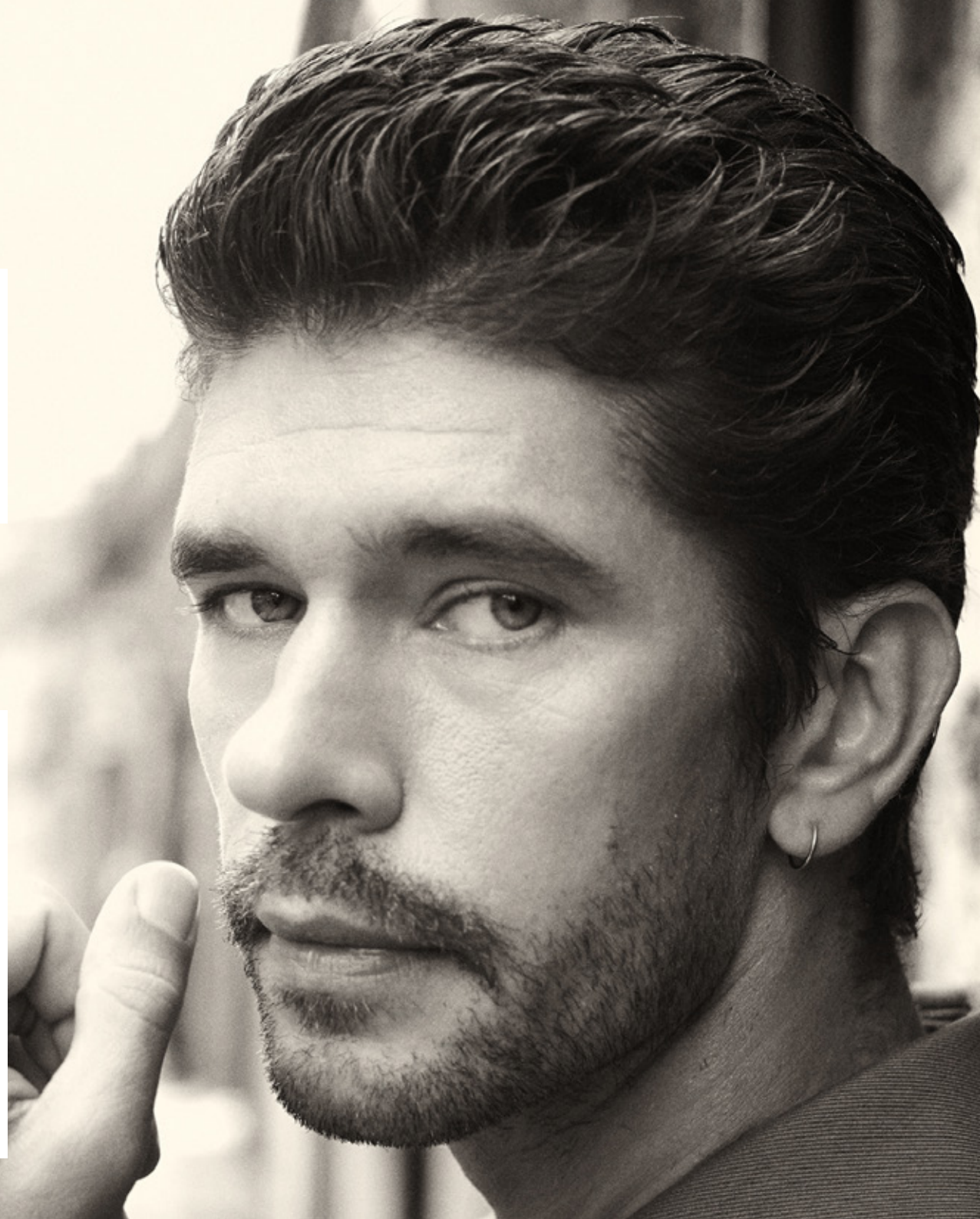
**Chanel Beauty, L'Oreal, UNIQLO
Tony & Guy, Dolce & Gabbana,
Mr. & Mrs. Smith Hotels,
Air New Zealand, Oman Airways,
Smirnoff, Sri Lanka Tourism Board,
Visit California, Beats by Dre, Estrella.**

Clients

**Tom Hiddleston,
Niall Horan,
Ella Purnell,
Hannah Murray,
Jamie Dornan,
Zoe Saldana,
Sophie Turner,
Tom Odell,
Nicolas Holt,
Iggy Azalea,
Ian McKellon,
Ellie Golding,
Anna Kendrick,
Arron Taylor**

**Johnson,
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Thomasin
McKenzie,
Nat and Alex
Wolff,
James Bay,
Tom Glynn-
Carney,
Dafne Keen,
Declan McKenna,
Mia McKenna-
Bruce,
Emma Myers,**

**Christopher
Briney,
Sharon Rooney,
Griffin Gluck,
Jess Alexander
Angourie Rice,
Freddy Carter,
Jack Wolfe,
Tom Felton,
Maria Bakalova,
Joseph Quinn,
Emma Appleton,
David Harbour,
Louis Tomlinson**



as seen on:

THE *Late*
SHOW
WITH **JAMES**
CORDEN



Laura Spriet
laura.spriet@1883magazine.com
t: +1 (913)787 6101

fashion@1883magazine.com

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