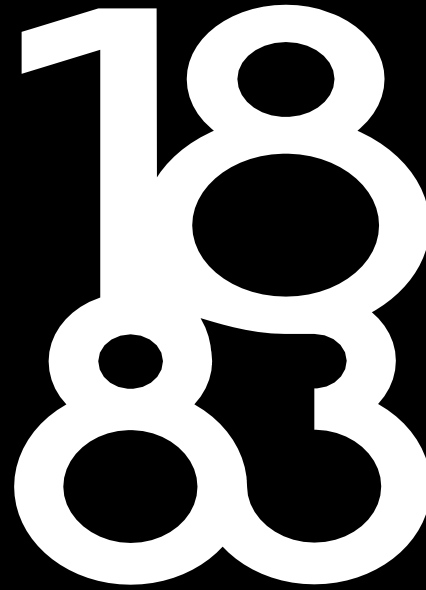




MEDIA KIT 2026

CULTURE. DISCOVERY. INFLUENCE.

Connecting culturally curious audiences with the people, places and
ideas shaping what comes next.

1883 magazine is an independent culture and lifestyle platform built around discovery. Across music, film, fashion, beauty, travel and lifestyle, we spotlight established names and the talent shaping what comes next, creating stories that audiences actively choose to discover.

OUR VALUE TO PARTNERS

Cultural Credibility

Audience Discovery

Long term Visibility



1883 IN NUMBERS

360K

MONTHLY VISITS

14.5K

AVG MONTHLY AI
CITATIONS

18-39

CORE AGE RANGE

62%

FEMALE AUDIENCE

GLOBAL

UK · USA · EUROPE · ASIA

Independent reach.

A young, culturally engaged audience.

Global relevance.



OUR AUDIENCE

Culturally curious. Discovery led. Ready to act.

1883 reaches people who use culture as a route into discovery — from the talent they follow and the products they buy to the places they travel and the experiences they choose.

01

DISCOVER

New talent, brands and ideas

02

EXPERIENCE

Travel, hospitality and culture

03

SHOP

Fashion, beauty and lifestyle

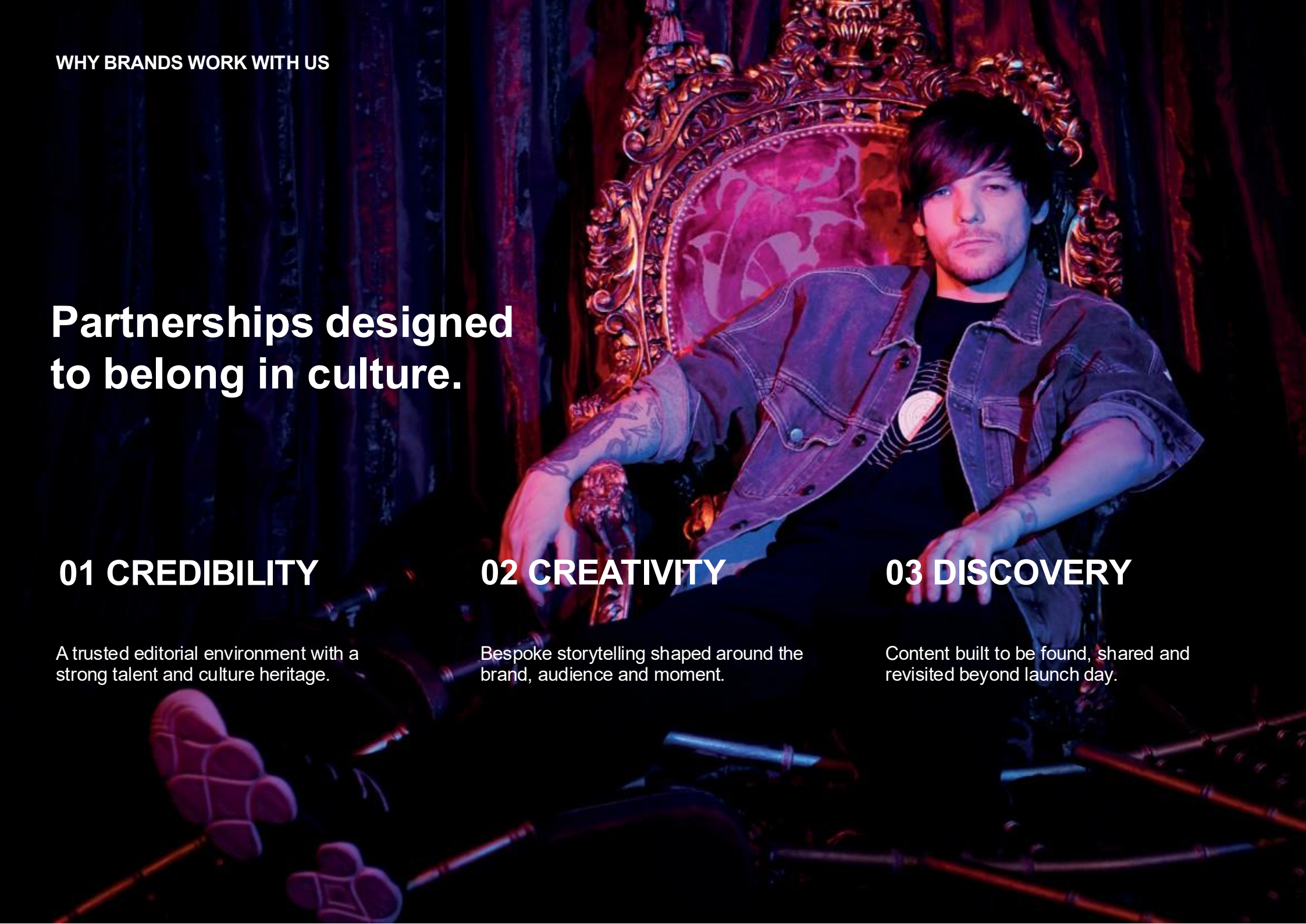
For partners, that creates a natural environment for stories that shape consideration.





A TRACK RECORD OF PUTTING TALENT CENTRE STAGE

Sophie Turner / Penn Badgley / Tom Hiddleston / Jamie Dornan / Joseph Quinn / Louis Tomlinson / Niall Horan / Zoe Saldaña
Nicholas Hoult / Karen Gillan / Melanie Martinez / Ian McKellen / Charli XCX / Sabrina Carpenter / Chris Briney / Gorillaz

A full-page background image featuring Louis Tomlinson sitting on an ornate, golden throne. He is wearing a denim jacket over a black t-shirt and has visible tattoos on his arms. The scene is lit with dramatic blue and purple stage lights, creating a moody atmosphere. The throne is set against a dark, textured backdrop.

WHY BRANDS WORK WITH US

Partnerships designed to belong in culture.

01 CREDIBILITY

A trusted editorial environment with a strong talent and culture heritage.

02 CREATIVITY

Bespoke storytelling shaped around the brand, audience and moment.

03 DISCOVERY

Content built to be found, shared and revisited beyond launch day.

WHAT WE COVER

One platform.

Multiple routes into culture.

Music

Features

18 Questions

Track by Track

On Rotation
(playlists)

Reviews

Premieres

Live Sessions

Cover Stories

Rising Artists

Film

Features

Getting
Ready with...

Events

Reviews

Premieres

Trailers

Watchlist

Beauty

Make Up

Skin

Celebrity Beauty

Men's Grooming

Wellness

Editor's Pick

Tutorials

Product Edits

Fragrances

Fashion

Editorials

Features

Editor's Pick

Trend Reports

Runway

Street Style

Brand Spotlight

Lifestyle

Travel

Food

Theatre

Interviews

Health & Fitness

City Guides

Art

Interviews

Exhibitions

Reviews

Profiles

Galleries

Openings

From a single story to a multi platform partnership.

01

ADVERTORIALS & BRANDED CONTENT

Bespoke editorial style features created for the 1883 audience.

02

SOCIAL AMPLIFICATION

Extend the story through 1883's social channels and native creative.

03

TALENT & CREATIVE

Bespoke interviews, shoots and creative concepts, subject to scope.

04

CONTENT SERIES

Own a relevant cultural, lifestyle or discovery territory across multiple stories.

05

TRAVEL & EXPERIENCES

Destination, hotel and experience-led storytelling with editorial depth.

06

BESPOKE PARTNERSHIPS

Multi-format campaigns tailored to your audience and objectives.

Great content should keep working after launch day.

Where relevant, 1883 can use audience search behaviour to inform the topic, framing and structure of branded content helping partnerships connect with genuine demand and support long term discoverability.

01 IDENTIFY
Audience interest

02 CREATE
Editorial quality story

03 DISCOVER
Long term visibility



Brands we worked with

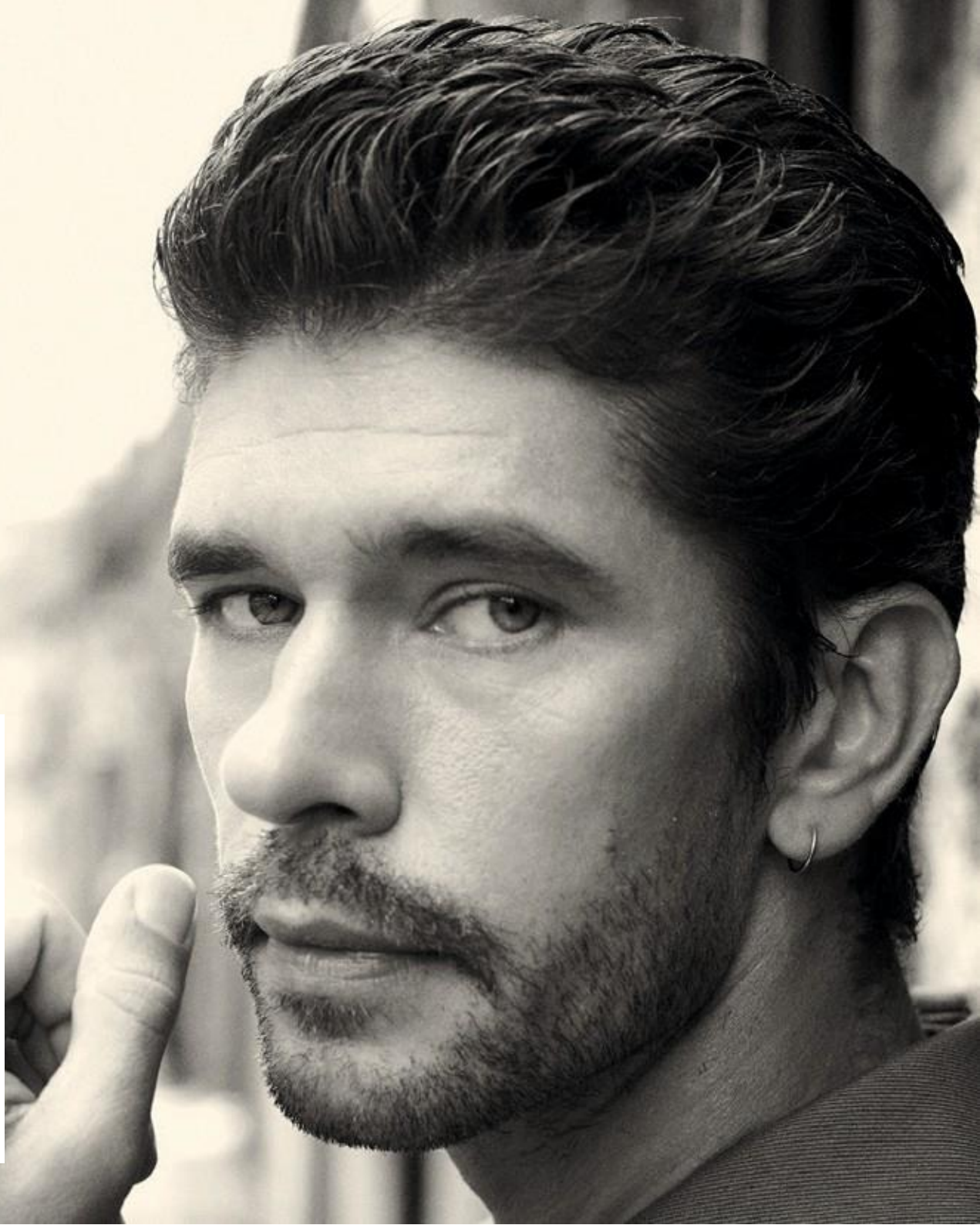
Chanel Beauty, L'Oréal, UNIQLO
Tony & Guy, Dolce & Gabbana,
Mr. & Mrs. Smith Hotels,
Air New Zealand, Oman Airways,
Smirnoff, Sri Lanka Tourism Board,
Visit California, Beats by Dre, Estrella.

Talent

Tom Hiddleston,
Niall Horan,
Ella Purnell,
Hannah Murray,
Jamie Dornan,
Zoe Saldana,
Sophie Turner,
Tom Odell,
Nicholas Hoult,
Iggy Azalea,
Ian McKellen,
Ellie Goulding,
Anna Kendrick,
Aaron Taylor

Johnson,
Jessica Barden,
Thomasin
McKenzie,
Nat and Alex
Wolff,
James Bay,
Tom Glynn-
Carney,
Dafne Keen,
Declan McKenna,
Mia McKenna-
Bruce,
Emma Myers,

Christopher
Briney,
Sharon Rooney,
Griffin Gluck,
Jess Alexander
Angourie Rice,
Freddy Carter,
Jack Wolfe,
Tom Felton,
Maria Bakalova,
Joseph Quinn,
Emma Appleton,
David Harbour,
Louis Tomlinson



LET'S CREATE SOMETHING.

Tell us what you want to achieve. We'll shape the right story, format and partnership around it.

as seen on:

THE *Late* SHOW
WITH JAMES
CORDEN



COMMERCIAL ENQUIRIES

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[@1883magazine](https://www.instagram.com/1883magazine)



[@1883magazine](https://www.x.com/1883magazine)